

Increase Your Exposure! Advertise In The WholeExpo 2018 Durango Program.

1/12 Page: 2 1/4" (W) x 2 1/8" (H)
 Exhibitors & Speakers: \$54 B & W
 Non-Exhibitors: \$97 B & W
 (color not available)

1/6 Page: 4 3/4" (W) x 2 1/8" (H)
 Exhibitors & Speakers: \$97 B & W
 Non-Exhibitors: \$174 B & W
 (color not available)

1/6 Page: 2 1/4" (W) x 4 3/8" (H)
 Exhibitors & Speakers: \$97 B & W
 Non-Exhibitors: \$174 B & W
 (color not available)

Thousands of programs are distributed and read before, during & after the show. Take advantage of this cost-effective opportunity!



1/3 Page Square: 4 3/4" (W) x 4 3/8" (H)
 1/3 Page Vert.: 2 1/4" (W) x 9 1/4" (H)
 Exhibitors & Speakers: \$175 B & W
 Non-Exhibitors: \$313 B & W
 (color not available)

1/2 page: 7 1/4" (W) x 4 3/8" (H)
 Exhibitors & Speakers: \$234 B & W, \$384 Full Color
 Non-Exhibitors: \$421 B & W, \$690 Full Color
 1/2 Page Full Color is back cover only—only 1 available.

Full page: 7 1/4" (W) x 9 1/4" (H)
 Exhibitors & Speakers: \$421 B & W, \$690 Full Color
 Non-Exhibitors: \$758 B & W, \$1,243 Full Color
 Full Page Color is inside only.

**Increase Traffic To Your Booth! Call 970-259-4027 To Reserve Your Ad Today!
 Ad deadline: Space Reservation with payment 6/15. Finished ads due 6/30.**

Organization Name: _____ Date: _____

Contact Person: _____ Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

I want you to build my ad, please call.¹ My ad is enclosed as a digital file.² Reserve my space. My ad will be forwarded to you.

Size of Exhibitor ad purchased: 1/12 pg (\$54) 1/6 pg horiz. (\$97) 1/6 pg vert. (\$97) 1/3 pg square (\$175) 1/3 pg vert. (\$175)

1/2 pg b&w (\$234) 1/2 pg color (\$384) full pg b&w (\$421) full pg color (\$690)

Non-exhibitor Ad purchased: 1/12 pg (\$97) 1/6 pg horiz. (\$174) 1/6 pg vert. (\$174) 1/3 pg square (\$313) 1/3 pg vert. (\$313)

1/2 pg b&w (\$421) 1/2 pg color (\$690) full pg b&w (\$758) full pg color (\$1,243)

Check enclosed Charge my credit card Signature: _____

Name on credit card: _____ Credit card number _____

C.C. expiration date: _____ C.C. code (3 digits): _____

¹Design costs are a \$50 minimum and are billed at \$96 per hour. Provide us with a rough idea of how you wish your ad to look, and we will provide you with an estimate.
²Provided ads must be as electronic files in EPS, Tiff or PDF formats ONLY as grayscale (or CMYK if full color) with a border. NO MS WORD FILES. All image files must be a minimum of 300 dpi at proper size. All fonts must be rasterized, converted to outlines or embedded. Please call our design department at (970) 259-4027 with questions or for additional details on electronic file requirements.