

Sponsorship Packages for WholeExpo's 2018 Showcase of Holistic & Ecological Products, Services & Seminars

	Executive Sponsor	Level One Sponsor	Level Two Sponsor	Level Three Sponsor	Level Four Sponsor
Investment	\$2,000 Exclusive: 2 sponsors Max	\$1,000	\$500	\$250	\$100
WE Advertising	Sponsor mentioned in radio ads. Logo included in print ads.	Sponsor mentioned in radio ads. Logo included in print ads.	Logo included in print ads.	Logo included in print ads.	Name included in print ads.
Banner	Banner (provided by sponsor) to be hung at WholeExpo.	Banner (provided by sponsor) to be hung at WholeExpo.	n/a	n/a	n/a
Shopping Bags	500 bags with your logo printed by WE & distributed at registration. (Cannot be a trade item)	500 bags with your logo printed by WE & distributed at registration. (Cannot be a trade item)	n/a	n/a	n/a
Program Ad	Half-page, full color ad on address side of WE program (only 1 available) or full-page b&w ad inside program.	Full-page b&w ad in program.	1/2-page b&w ad in program.	1/3-page b&w ad in program.	n/a
Booth	Display products in the large area outside the entrance that all attendees must pass, included.	20% off booth cost.	n/a	n/a	n/a
Put handouts on Sponsors-only table at registration / entrance	Yes	Yes	Yes	Yes	Yes
Free passes	50 free passes	40 free passes	30 free passes	20 free passes	10 free passes
Permission to use WE logo in marketing materials	Yes	Yes	Yes	Yes	Yes

Sponsorship may be customized to your needs